



Saturday, June 13 | 10:00 am – 4:00 pm
Matteson Area Public Library District
801 School Ave. | Matteson, IL 60443
708-748-4431 | www.mapldfanfest.com

We are hosting our second annual **MAPLD Fanfest** on Saturday, June 13th at 10:00 am at the Matteson Area Public Library in Matteson, IL. This event and its sponsors will be advertised through social media, event websites, the library's website and our community wide newsletter.

Your business will receive visibility via our Facebook, Twitter, Pinterest, 19,000+ community members who receive our newsletter via mail, on the library's and the village's websites, and in-library pick up. Our reach includes the Village of Matteson, Rich Township, and surrounding towns within a 25-mile radius of the library. Some of our past donors for the MAPLD Fanfest include: Dark Horse Comics, Andrews Mcmeel Publishing, Marvel, DC, Lion Forge, Diamond Comics, Zenescope, Aniplex, IDW, Oni Press, McDonald's, Panera, Girl Scouts of Greater Chicago and Northwest Indiana, Shedd Aquarium, Museum of Science and Industry, The Field Museum, Chicago Bulls, Chicago Bears and more.

Your support will enable the library to offer goodies, giveaways, and more for the guests at the Fanfest.

Sponsorship Levels

Fan	\$50	Name displayed on the Fanfest's Website Name displayed in a Facebook thank you post
Sidekick	\$100	Logo/Name displayed on the Fanfest's Website Logo/Name displayed in library's newsletter
Space Cadet	\$200	Logo/Name printed in the Fanfest Booklet on the sponsorship page Logo/Name printed on the Fanfest Staff T-shirts (if sponsored) + Sidekick Benefits
Villain	\$500	¼ page ad printed in the Fanfest Booklet (if booklet is sponsored) – ad must be to us by January 7, 2019. Logo/name and website link featured on Fanfest Website Inserts placed in goodie bags must be to us by 1/7/19. Logo/Name Displayed on our 3 slideshows during the Fanfest + Space Cadet Benefits
Hero	\$1000	½ page ad printed in the Fanfest Booklet (if booklet is sponsored) - ad must be to us by January 7, 2019. Logo/Name printed on Banners + Villain Benefits



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Superhero	\$2500	Recognized as a Fanfest special-event host + Hero Benefits
Time Lord	\$5000	Named a “presented by” sponsor for the Fanfest + All other benefits

Other Sponsorship Opportunities

Collateral – Posters, Flyers, Handouts	T-Shirts	Cardboard Cutouts
Guest Speakers	Supplies for crafts	Prizes for contests – Video Game Tournament & Costume Contest
Face Painter	Personalized Tote Bags	Lanyards
Food, Snacks & Drinks	Button Maker & Buttons	Banners
Bracelets	Booklets	

Prizes & Giveaways

An additional way your business can get involved is donating gift cards, merchandise or other items to be raffled off or given away and or in goodie bags. The donating business will be mentioned at the Fanest and get mentions on social media and the event website.

If your business is interested in becoming a sponsor or donating a prize or have any other promotional ideas, email mapldfanfest@mapld.org.